Name of Program **| …… 2025**

**To**:

**Prepared by**:

**Date**:

**Subject**:

**Introduction**

with

**Business Overview:**

1. **Objective:**
2. **Partnership Benefits:**

**Wedding Package Details:**

1. **Package Components:**
2. **Package Customization:**

**Customer Base & Ticket Sizes:**

1. **Target Customer Base:**
2. **Average Ticket Sizes:**

* **Estimated Range:**

**Expected Volume**

1. **Normal Business Projections:**

* **Worst Case:**
* **Best Case:**

1. **Volume Considerations:**

* Impact of seasonal trends and promotional campaigns.



**Tenor**

**Financing Tenor:**

* **Standard Terms:**

**Pricing**

1. **Interest Rate:**

* **Standard Rate:**

1. **Administrative Fees:**

* **Fee Structure:**
* **Fee Structure**

1. **Down Payment:**

* **Required Amount:** 0
* **Risk Criteria**
* **Sign-Off:**

|  |  |  |
| --- | --- | --- |
| Name | Title | Signature |
| Ahmed El Ghandakly | Managing Director |  |
| Yara Afify | Head of Growth & Marketing |  |
| Nimat El Zorkany | Chief Risk Officer |  |
| Ali Ibrahim | Finance Director |  |